

GreenGrow® PRESENTS... Oklahoma's 5th Cannaversary!



Depew, OK

**2023 OklahomaCUP.com *hosted by*
GreenGrowFEST.com... FEATURING: THE 5th
CannaVersary Green Carpet Awards Show
With 250+ Leading Brands & FAVE Personalities**



- + 3 Day Festival
- + CUP Awards
- + Rt.66 * Depew, OK
- + Live MUSIC
- + Fun Food Festival
- + June 23-25th '23
- + Plant Celebration

Vendor & Sponsor Deck

+ *Branded Sponsor Zone Opportunities*



+



*** 3 Day Cannabis CUP Awards & Music FESTIVAL ***
Celebrating the 5th Anniversary of Legal Cannabis in OK!

*** JUNE 23-25th 2023 ***

*** Rt. 66 Biker Rally * Depew, Oklahoma (near Stroud Exit on Turner Turnpike) ***



**Vendors, CUP Participants
and Sponsors ~ RESERVE your
Inclusion TODAY!**

www.GreenGrowFEST.com

www.OklahomaCUP.com

Call/Text: Jay (405) 212-6200 or Michelle (405) 274-4503

“The Oklahoma 57”

We are recognizing 4 categories of PEOPLE, BRANDS and PRODUCTS!

1. 57 of Oklahoma's **TOP INFLUENCERS** (and what they influence and why)
2. 57 of our Industry's **FAVE ENTREPRENEUR** Stories (and their Brand Story)
3. 57 of Oklahoma's **BEST PATIENT** Success Stories (before & after style)
4. 57 of Oklahoma's **FAVE Cannabis, CBD & Plant Medicine PRODUCTS!**

On the product side... this is the OklahomaCUP.com Awards Show

* Executive Summary & Sponsorship Deck *

- + About the *GreenGrow*™ BRAND + REACH + **EVENT TRACK RECORD**.....
- + Event Vendors + CUP Participants and **MAIN SPONSORS**.....
- + **GreenGrow FEST PRICING** for Vendors, Attendees and Sponsors!
- + OklahomaCUP.com / OKLA57 Green Carpet Awards: Recognizing Oklahoma's TOP Brands and FAVE Products & Personalities... Awarded by the VOTE!.....
- + The Uniqueness of the 2023 Event and Sponsorship Return on Investment.....

April 21st 2023 = 1st Deadline for CUP entries & FEST Placement

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Oklahoma's Premier EVENTS, FESTIVAL and MARKETING team PRESENTS....

www.GreenGrowFEST.com

Oklahoma's own... **GreenGrow™ FEST™** is a celebratory event designed to maximize the public's engagement with Oklahoma's leading cannabis and plant medicine operators, influencers and patient providers. **This 5th YEAR of Legal Cannabis in Oklahoma is a special TIME...** This is a **ONE-OF-A-KIND Opportunity to IMPRESS UPON Patients Mind's** that Your Product or Brand Story is the **BEST of the BEST!**

Since 2018, *GreenGrow*™ has had over 50,000 people attend its events. Our Database of attendee's and Cannabis Community Patients and Licensees is the largest in the state... by far!

The 5th Year Celebration of Oklahoma Legal Cannabis via the **GreenGrow™ FEST** and the **2023 Oklahoma CUP** events will be our most impactful event yet! These events bring together the best aspects of Conventions + Industry Award Cannabis CUP's + Music Festivals... as well as fun festival aspects of Burning Man & EDM Camping Events. This will be FUN af and **EXTREMELY EFFECTIVE** at helping your brand elevate and connect with **THOUSANDS OF NEW PATIENTS** at a critical time for medical and potentially recreational cannabis in Oklahoma and nearby states. Join us for a phenomenal and productive event. Our PRE and POST-Event Marketing efforts will elevate all CUP Winners, Sponsor Brands, Influencers, Product Innovators and Producers, and Plant Medicine Advocates and Personalities for YEARS to COME. ***That's a PROMISE!***

GreenGrowFEST.com

OklahomaCUP.com

OK's 5th Cannaversary Celebration + OklahomaCUP.com Green Carpet Awards Ceremony
+ CUP WINNERS & VIP Pre-Party + Entheogen Educational Speakers Series
+ MUSIC & Camping FEST + Branded Theme Camps + Multiple Vendor & Sponsor ZONES
+ Early Brand Inclusion Bonuses = Included in Build-Up Events + 3rd Eye Plants Sunday Soiree

Attendee Ticket Summary

- FEST: FULL WEEKEND + Camping & Shower Passes (Phase I pricing only \$58 ea)
- Come-and-Go ONE-DAY PASSES (no camping, choose 1 day, \$47/ticket, phase I only)
- VIP + Top Camping Zones w/ Community Power = Phase I = **\$79 ea** or **TWO VIP's for only \$148 (limited # available)**
 - VIP EXCLUSIVE: FAVE's Swag Bag, Early Entry, Prime Spots, Showers & Electric Nearby, Pre-Party Invitation
- FULL WEEKEND RV/Camper Plug Reserved Spots = **\$348 (hurry, limited # + NOW includes 2 VIP tickets!)**



Exhibitors & MAIN SPONSORS

*** EVENT WILL SELL OUT! Get Involved TODAY! ***

* BEST Value for Basic Vendor Space

Reserve Early and GET \$2k+ in BONUS VALUE
(+ Early Bird = Build-UP Events Included at NO COST)

Vendor Village w/ Early Bird Media Package For Early Inclusion!
Featured Exhibitor: only \$1750+ Early Bird Media (2 BONUSES = \$2000+ value)

Secure NOW for only: \$1550 pd in full

8' x 10' Space in Vendor Village + Advance Media Package + 4 VIP tix
Placement Based on Event Organizers Best Choice to Maximize Your Exposure & Goals
Media + Event Package Includes Prime Vendor Space... PLUS custom advanced media exposure!

GreenGrow FEST™ Sponsorship Packages

Grab yours before 4/21/23 for an EARLY BIRD BRANDING BONUS of a Graphical Upgrade or Branding Clip!

Featured Sponsors: \$2850 (Can be secured with deposit agreement)



10' x 10' Exhibitor Space in Your Chosen ZONE / Choose Preferred Placement from Available
Electric GUARANTEED: Preference Indoor Vendor Village or Covered Main Stage @ FEST

+ Co-branded Digital Marketing for Event Promo

- + Featured Exhibitor Online Multiple GreenGrow™ Websites & Social Presences
- + Shout-outs on Social Media & Live Channels / INCLUDING Sharing Your BONUS Branding Clip!
- + Prominent Signage at your space & Selfie Stations / Swag Bag Marketing Insert (optional)
- + 8 GA Passes / 8 Weekend VIP FEST Passes = 16 TOTAL INCLUDED

OFFICIAL EVENT SPONSORS + MAIN STAGE SPONSORS

Branded Theme Camp & Theme Zone Sponsors: \$7,750-14K

All the above levels + Work together to create a CUSTOM media reach & marketing strategy!
18' x 20' Exclusive Showcase Area / Prime Branded Zone Sponsor Placement

Prime Camping Zones Reserved for Theme Camp Sponsors and Above

FEATURE Brand Placement on Web and Social Promotions

VIP Passes: Swag Bag Large Insert / Inclusion in Theme Camp Calendar of Events!

Main Stage Visibility Opportunities / Main Stage Banners, Branding & Shout-Outs

Your Branding on Selfie Stations & Backdrops + Green Carpet Awards Ceremony WINNER PICS!

Feature Brand Placement as **OFFICIAL SPONSOR** on Web and Social Promotions

HUGE Advance Media Promotions Package: streaming video mentions and brand visibility with our media partners and in radio and online ads. On-Site Broadcast Promo's.

10 VIP All-Access Passes / 10 Weekend GA Passes

BONUS #1: Select data sharing from Events! (\$3k+ value)

BONUS#2: Integration of Video for Your Brand @ Event! (\$2500 value!)



TOP Sponsor Package: \$14,000

- + EVERYTHING FROM ABOVE LEVELS INCLUDED HERE! (+ Tix 24 + 24 VIP)
- + Premium Sponsor Signage on Main Stage and on Theme Camp Road + Zones
- + Social Media and Email Blast Feature + Main Stage Shout-outs & Recognition
- + **Prime Visibility Online and in Main FEST Zones & ON-STAGE Artist Mentions**
- + **Even MORE DETAILS ON NEXT PAGE! + 4 BONUSES not in lower packages.**

Mentioned as Top Sponsor for Advance Event Marketing & Media: streaming video mentions, visible in print and social ads, brand mentions in radio and online media presence

BONUS #1: Branded @ Main Entrance + Theme Camp Row + Main Stage Selfie Stations

BONUS #2: Official GreenGrow™ Fest Media Partner for All of 2023

Broadcasting Marketing, Media & Promotions (\$5500 value)

BONUS #3: Exclusive Data-Sharing and Email Blast Inclusion / Online Feature (\$5k+ value!)

BONUS#4: Integration of Video Clips Featuring Your Brand @ Event! (\$2500+ value)

*** TOP SPOTS WILL SELL OUT QUICKLY! ***
*** Reserve for Best Placement & Early Inclusion ***

June 23-25th 2023 * Rt. 66 Biker Rally Event Center

pic venue

GreenGrow™ FEST * GreenGrowFEST.com

OklahomaCUP.com Top Winners Recognized @ GreenGrow™ FEST * June 23rd - 25th '23



Category 1: TOP Influencers

Category 2: FAVE Entrepreneurs / BRANDS

Category 3: BEST PATIENT Stories

Category 4: FAVE PRODUCTS * (*must enter to win)

** Nominations will OPEN 3/1/22 - Open Nom Period Runs Through 4/21/23 **

- + There is ZERO COST to be Nominated or Receive any Award!
- + The People and Patients of Oklahoma Vote on Their Favorites.
- + It costs nothing to VOTE. YOU can VOTE once per WEEK on your FAVES.
- + **FAVE Products & People + BEST Brand & Patient Stories**

Bonus Categories: BEST of FEST & FAVE Sauces & Salsas

GreenGrow®

📢 estimated physical attendance: fest ~3500+ est. virtual branding visibility ~500k+

📢 Branding and SEO views for cup winners = 150,000+

📢 projected marketing prior to events: \$50k+

📢 HUGE ROI & FUN and Effective Way to CONNECT and BE Recognized as an OFFICIAL LEADER in this Industry

BRAND REACH and TRACK-RECORD.

The **GreenGrow™** crew is Oklahoma's leader in Plant Medicine & Cannabis Marketing, Media, Events, EXPO's and FESTIVALS. With OVER 55,000 people in event attendance over the last 5 years... we are established in the minds and hearts of Oklahoma's patients, advocates, brands, influencers and brand leaders! Get on board!

+ Our BRAND reaches over 57,000 patients and licensees directly with our text and email database... tons more when you add in social media reach and paid and earned and shared media partner reach. We love and recognize the 57% of voters who passed SQ788.

The GreenGrow™ TRACK-RECORD of Winning Events Speaks for Itself!

Call/Text: Jay (405) 212-6200 or Michelle (405) 274-4503

FINE PRINT and Authorized GGX Rep Event Terms

Oklahoma's **GreenGrow™ FEST** stand behind our events and especially our promises to sponsors and exhibitors. **If the promoted event does not happen for any reason whatsoever; all sponsors AND exhibitors WILL ALL BE FULLY REFUNDED.** If the event is rescheduled for any reason, vendors and sponsors will be given the option to move any funds over to the new date or a credit for future events. Our intention is to maximize the positive visibility and branding of those who get involved with us; meaning top brands, favorite influencers and best plant-based medicinal products. A deposit of 50% or more of the agreed upon sponsor / exhibitor package is needed to confirm placement and guarantee inclusion.

Circle Event(s): (1) GreenGrow FEST * (3) Oklahoma CUP

Please submit a high resolution logo upon filling out this form. GreenGrowFEST@gmail.com

EXHIBITOR NAME: _____

Contact Person(s) : _____

Company Address / Website / Other Info: _____

Phone: _____ Email: _____ Company Description & Taglines: _____

SPONSORSHIP AND VENDOR PACKAGE: Placement Preferences: Package Available _____

Exhibitor Reservations are subject to availability, approved payment amount, and authorized rep approval.

Vendor: Tier 1 Vendor - \$1,475 for one event (or only \$1950 for both events) = _____

Featured Sponsors: Tier 2 - \$2850.00 for one event (or \$4950 for both events)

Official Event Sponsors: Branded Theme Zone: \$7750 (or \$14k total for both events)

TOP SPONSOR PACKAGE: TOP-TIER: \$14k per event: _____

MORE INFO. / CUSTOM (describe): _____

CIRCLE PAYMENT INFO: Mastercard Visa PayPal / CashApp Check Cash

Account#: _____ CVV#: _____ Exp. Date: _____

Cardholder's Billing Address (if different than above): _____

Cardholder's Signature: _____

TERMS AND CONDITIONS:

By signing this application/contract, the exhibitor listed above ("Exhibitor"), agrees to abide by all rules, regulations, terms and conditions as outlined by the venue as well as distributed by GreenGrow now and anytime leading up to the event, including during the event. This includes anything specific that the venue or municipality or state might add to its terms and conditions because of the industry that we represent. This application becomes a contract and is binding on both parties when signed by GreenGrow auth signatory and a representative of the exhibitor. The document contains the entire agreement between the parties and supersedes any prior agreement. The terms of this document may not be changed except in writing and signed by the parties.

Exhibitor Print Name: _____ Exhibitor Signature: _____

Print GG-REP Name: _____ AUTH Signature: _____

DATE: _____ Organizer Approval: (after 50% deposit or payment in full): _____