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2023 Oklahoma CUP @ GreenGrow FES21

June 22nd Pre-Party & Early Entry Placement
June 23rd-25th, 2023, Depew, OK

The OklahomaCUP.com Awards Celebration @ THE 2023 GreenGrow FES21 will take place on Friday and Saturday Evening, June 23rd & June 24th. There will also be a PRE-Party for Sponsors, Influencers, CUP Winners and VIP Participants on Thursday June 22nd at 6pm. This will allow this group of VIP's to set up their vendor spot or camp location early - therefore getting the absolute **BEST PLACEMENT** for this exclusive and fun event!

Oklahoma CUP: Important DATES and DEETS

“The Oklahoma 57”

We are recognizing 4 categories of PEOPLE and PRODUCTS!

1. 57 of our **TOP INFLUENCERS** (and what / how they influence)
2. UP TO 57 of our Industry's **FAVE ENTREPRENEURS** (+ their Brand Story)
3. UP TO 57 of Oklahoma's **BEST PATIENT Success Stories** (before & after style)

These 3 categories will be recognized online and in social media and on screens around the exhibit zones of the event. The above 3 categories WILL NOT ALL BE recognized on stage with 'awards' at the event as that time is primarily for PRODUCTS and BRAND winners chosen from online voting for 3 weeks prior to the event.

4. THE Oklahoma CUP: 57 Categories of our **FAVORITE Cannabis, CBD & Plant Medicine PRODUCTS!** Recognizing a min. of 100 Product Winners! (Either #1 & #2 or 1st, 2nd & 3rd per category, depending on PRODUCT ENTRIES)

ON THE PRODUCT SIDE... THIS IS THE OKLAHOMACUP.COM AWARDS SHOW. LICENSED OPERATORS MUST ENTER THE CUP AND ADHERE TO CUP GUIDELINES TO WIN ANY AWARDS. Based on product entries received; we will establish the 57 categories of products to be recognized and will be awarding between 1 and 3 of the top voted products in an online voting platform on June 1st - June 22nd. Best of FES21, BEST VENDOR EXPERIENCE and other bonus categories will be chosen by VOTES at the event itself. The Product Awards are BASED on votes online for 3 weeks prior to the festival and by votes of ATTENDEES at the festival on June 23rd-25th in Depew, OK!

The Oklahoma CUP Celebrates the 5th Anniversary of Legal Cannabis

Our intention behind this event is to help elevate, connect and promote the personalities and brands that put patients first and create amazing content and products!

The Oklahoma CUP Celebrates the 5th Anniversary of Legal Cannabis

- Licensed Brands can enter as EARLY as **March 20th** and as late as **May 20th**.
- 3 or more products entered: **FREE / NO FEE for ENTRY** or PROMOTION / Participation.
- 2 products entered by the same licensee: The total fee is \$400 plus the labeled patient product batch.
- 1 product entered: The total fee is \$280 to enter plus a batch btw **57-114 labeled patient products**.
- LICENSED BRANDS with a vendor / sponsor package above \$1500 can enter the cup for NO COST.
- The 57-114 patient products are for the 57 Influencers (our version of 'judges')... and if you do 60, 80, 100 or up to 114 patient products then they go towards the patients selected for **Patient Success Stories**.
- The Influencers and the Patients and those involved with the event have agreed not to publicly offer any negative feedback on any products that they may try as a result of being involved with the event. They can offer positive public feedback or no public feedback; and that is up to them. They provide feedback back to the event itself for bonus categories like BEST of FEST.
- 2 or 3+ entries gets a 2 VIP ticket package! (a \$150+ value!) All entries get a pair of invites for to the VIP Pre-Party on Thurs, June 22nd (early entry & placement)

**** INFORMATION NEEDED FOR EACH PRODUCT ENTERED ****

1. Your Business Name
2. OMMA License # (if applicable)
3. Transportation License (if applicable)
4. Best Email
5. Best Phone Number
6. How Many Products Are You Entering? 1-20

Then the following information this for each product to enter

1. What's the IDEAL category name for this PRODUCT? _____
2. Select the BROAD category for this PRODUCT from the following drop down list;

(testing required, brand packaged, 57 patient product samples required, 57-114 batch size can be accepted per PRODUCT entered,

- a. CBD and Non-THC Products
 - b. BEST Indoor Flower
 - c. BEST Sungrown Flower
 - d. FAVE Sweet Edibles
 - e. FAVE Savory Edibles
 - f. BEST Vape & Cartridge Products
 - g. TOP Extracted Cannabis Products
 - h. Most Creative & Interesting Products
 - i. Topicals, Bath & BOMB New Products
 - j. Fan FAVES / Best of the FEST
3. Describe the Product: (How you would like to see it described on websites, etc)
 4. What is special or unique about the product:
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